OCTOBER 2017

Info

Casks filled to date: 3057

Countries we shipped to:

- New Zealand
- Norway
- **USA**
- **Poland**
- France
- Holland
- Sweden
- Italy
- Denmark
- Ukraine
- Austria

Upcoming ..

Glasgow Whisky Festival (11thth November 2017)

The 9th year of Glasgow's Whisky Festival will take place at Hampden Park next month. The fair will house more than 50 whisky stands featuring a selection of Scotland's finest drams as well as whiskies from around the world.

Den Haag (17th-19th November

Lucy will be representing Adelphi at the Hague's International Whisky Festival this year, a three day whisky fair held in De Grote Kirk, a landmark church in the centre of the Hague. Both whisky fans and novices will be able to sample

Taste of Spirits, Austria (17th- 18th

Antonia is heading to Austria for Taste of Spirits. The fair, organised by our importers Grand Whisky, takes place over two days the first day in Linz and the following day in Vienna. This year, the Linz fair will be held at 'Central'. The Viennese fair will be held in the Urania.

IGEHO Trade Show, Basel (17th- 18th November)

Alex will be in Basel next month for IGEHO, regarded as the most important international exhibition for hotels, catering, take-away and care institutions in Switzerland. Over 750 exhibitors, from 15 different countries will be there showcasing products from food, drink and many others from the hotel/restaurant sector.

Dancey Dispatches

To subscribe to our monthly newsletter, Dancey Dispatches, please send a subscription request to admin@adelphidistillery.com

The team were all over Europe this month showcasing the bottles that Adelphi and Ardnamurchan Distillery had to offer - Antonia in Italy, Alex in Germany and Sophie and Lucy in Poland.

OLD ADELPHI BOTTLINGS SOLD AT AUCTION

On the 4th of October, Bonhams (one of the world's largest and most renowned auctioneers of fine art, antiques and jewellery) held a Whisky Sale which was deemed as their best ever, with over £500,000 of sales recorded. The whisky auction, which took place in Edinburgh, included over 40 lots of old Adelphi bottlings. Some of the contenders reached as much as £2000, including 'The Whisky That Cannot Be Named' and a Springbank 32 year old. Other noteworthy sales included an Adelphi 1965 single cask bottling of Balblair, reaching £1000, an Adelphi 1975 Ardbeg reaching £937 and a 1969 Longmorn at £812.









JOCK'S DRAM RAISES MONEY FOR MAGGIE'S CENTRE AND ASHLEE'S NEUROBLASTOMA APPEAL

Friend of Adelphi, Andrew Goodwin, has raised over £2000 which will go to two deserving charities through sales of 'Jock's Dram' and other fundraising, including completing the West Highland Way as part of the Walk for Jock (which took place Friday 8th September to Wednesday 13th) and the auction of a 'Walk for Jock' t-shirt signed by Sir Alex Ferguson, with a winning bid of £650. 'Jock's Dram', by Adelphi, and The Walk For Jock were done in memory of John "Jock" Paterson who was sadly lost to cancer, and all proceeds have gone to two chosen charities, Maggie's Centres and Ashlee's Neuroblastoma appeal. An event was held at Platform 3, a local and community pub in Linlithgow which was attended by Provost Jim Carlin, Deacon of the Dyers Crawford Flint, former Celtic goalkeeper Pat Bonner and former Scottish former footballer Colin Stein, all charity representatives. Here, one of the cheques was formally presented to Ashlee. The second cheque is going to be presented to Maggie's Centre on the 3rd November. A fantastic amount raised for a very worthy cause.



SOPHIE AND LUCY HEAD FOR WHIKSY LIVE WARSAW

Sophie and Lucy made their way to Warsaw this month for Whisky Live Warsaw, the second year running that Adelphi has attended this fair. This year, WLW took place in the Sangate Airport Hotel's Conference Centre, a spacious room filled with 80 exhibitors showcasing an array of whiskies and other spirits from a number of brands. Over the 2 day whisky fair, many visitors made a beeline for the Adelphi stand, remembering us from last year and were keen to see what we had on offer this time around. Our stand had a selection of bottles available to sample, including The Kincardine and Glover 18yo (4th edition) from our Fusion Range, both the 2016/AD and 2017/AD, the 29yo Glen Grant, two sister casks of Bowmore and the Laphroaig 20yo (Adelphi's first bottling from this Distillery). This dram was such a hit that it won the prize for Whisky of the Festival which was decided during a blind tasting of a selection of whiskies from the festival. The tasting panel included whisky writers Ingvar Ronde and Dominic Roskrow. The prize itself was a crystal statuette designed by one of Warsaw's most famous architects Dominika J. Rostock.



ADELPHI AT AQUAVITAE IN MULHEIM

Alex, accompanied by our chief nose Charlie Maclean, were also away representing Adelphi this month - this time in Germany, for an Adelphi whisky tasting, dinner and the Aquavitae 2 day whisky festival held at the Stadthalle Mulheim. Their German tour started with a whisky tasting at Westwood Whisky in Montabaur on the 12th October. Alex and Charlie then headed for Hotel Essenerhof Adelphi Whisky Dinner. The dinner started with the Ardnamurchan 2017/AD as an aperitif. To follow, a selection of Adelphi drams paired with each course of the menu, with Alex and Charlie talking through each one before the course began. The Adelphi whiskies included: Glenborrodale 7 Yo Batch 4, Glenrothes 10 Yo, Laphroaig 17 Yo and the Breath of Speyside 10 Yo. The Aquavitae whisky fair took place on the 14th and 15th of October – the largest spirit trade fair for private customers in Nordrhein-Westfalen and visitors got the opportunity to try a selection from the Adelphi range and the Ardnamurchan Distillery's latest release, the 2017/AD. Check out Alex's interview at the Aquavitae festival talking about this exciting new release and adoption of blockchain technology for the bottles.

AN INTERESTING DISCOVERY IN AN **EPISODE OF GERMAN CRIME TV DRAMA** "DER KRIMINALIST"

An interesting TV prop was discovered by a very kind friend of Adelphi while watching an episode of "Der Kriminalist", a TV show aired in Germany. In one of the scenes, you catch glimpse of a bottle of "Ardnamurchan 18yo" - which doesn't exist yet, with our Distillery having only celebrated its 3rd birthday this August! After looking into this further, it turns out the prop designer (not being allowed to advertise real products on such had programmes) paid visit а Ardnamurchan before the distillery had been built and had used the Ardnamurchan name for this 'fictional' whisky prop for the show. The bottle used, labels and label designs have now been sent to us and will be on display at the Distillery for our visitors to see.

I make props for film and television productions. Since no advertising can be made within the broadcasts, it is also necessary to produce everyday objects with fictional names and layouts. Often the props must also have a certain (in the script given) names or colors and must

cities and regions are however right-free .. there

choice of the name.
With the designs, we always orient ourselves very much to existing designs, in order not to disturb the viewing habit. It is therefore not absolutely necessary to produce completely new, innovative self-creations, but rather to circumvent the rights problem and to make the article etc. as natural as possible, so that he doesn't particularly is noticed but still acts authentically. Enclosed I send them the complete label as a preview (content is not 100% correct) If you want, I can send a copy (as a self-adhesive sticker) ... however I do not have a bottle In such cases, empty original bottles are often repacked. I hope I could clarify some questions!

Best regards Dennis Hahn v.hahn-grafix.com





DNAMURCHAN





ANTONIA HEADS TO ITALY FOR WINE TEAM DAY

Adelphi was also being represented in Italy, with Antonia taking part in the Wine Team Day in Cortenuova. The show organised by our Italian Importers, Pellegrini Spa, took place in The Palazzo Colleoni on the 16th October. The fair hosted a wide range, from Champagne to Grappa and everything in between. Adelphi was one of the only whisky producers on show and our stand attracted a steady flow of both agents and potential bar/restaurant customers throughout the day getting to sample a number of drams including the latest Glenborrodale and the Breath of Speyside, which in particular was very popular.

GETTING TO KNOW THE TEAM: KEITH FALCONER

WHAT'S YOUR POSITION WITHIN THE COMPANY?

I am Chairman of the Board of Directors and one of the Founders of the Ardnamurchan Distillery.

HOW LONG HAVE YOU BEEN INVOLVED WITH ADELPHI?

Since 2004

WHAT BROUGHT YOU INTO THE WHISKY INDUSTRY?

I was looking to buy a single cask of single malt for my family and estate guests to enjoy and was introduced to Jamie Walker, owner of Adelphi at the time, by his cousin Emma

Weir. Jamie and I met in Edinburgh and sat down to taste the casks. Sometime later, after many casks had been sampled (and possibly some drained!), Jamie chose his time carefully and asked if I would like to buy the company. Fortified by an enormous amount of alcohol, I thought this was a brilliant idea. And so it has turned out to be – one can only wonder what decision I'd have made if sober! Donald Houston found out about my purchase by mobile a few minutes after the deal was struck and became my business partner. The only question remained as to how to explain to my wife that I liked the whisky so much I bought the company!



I don't have an active day to day role, and most days I am not in either the distillery or Merryhill (Adelphi HQ). But I am closely in touch with the team. My job is to agree the five year business plan, see that the team are resourced to deliver it, monitor the outcome frequently and try to provide support to the team at all times. I also have to ensure we have a very effective board, made up from a mixture of internal and non-executive directors.

WHAT WOULD YOU SAY IS YOUR FAVOURITE ASPECT OF YOUR JOB?

Working with the most dedicated, professional and friendly team imaginable and getting favourable feedback from visitors to the distillery.

WHAT DO YOU DO TO UNWIND OUTSIDE OF WORK?

I enjoy spending time in Ardnamurchan and travelling around Scotland and around the world.

HAVE YOU GOT A FAVOURITE WHISKY THAT YOU'VE TRIED?

It's impossible not to say "The Whisky That Cannot be Named" by Adelphi. But that sold out. "Laudale" from the Adelphi 'dales' range, also gone! "Glenborrodale" (also from the 'dales range') is excellent, however.



Social Media/Customer Feedback

We always love to see people enjoying our whisky and visiting The Ardnamurchan Distillery! Follow us on Facebook, Twitter and Instagram





O A

1 likes

cigar_and_scotch So much good stuff from #adelphi #whisky #singlemalt #scotch #scotland #taste #whiskyporn #photooftheday

whiskyislander Amazing 👌 👌 🚖

A few bloggers have made their way over to the Ardnamurchan Distillery this month. Thank you very much to David Lovett and Craig MacLellan for for coming to visit us and for including us in your blogs. Their blogs can be found here: Peak Whisky and The Finest Cut

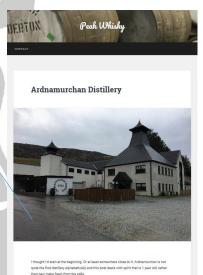


♥ Q ₹

38 likes

tom.bouwens One more #dram on #whiskywednesday of this amazing #longmorn #scotch #singlemalt #whisky #bottled by... more

maartenbronski Lekker zeeeg





John Murray @ScotFoodJohn · Oct 16
Wow!!! What a story these guys have to tell . Worth the trip to see it for



brianarase #adelphiselection #mortlach #26years #scotch #whisky officialwordsofwhisky Nice, one of my fav distilleries from on of my fav bottlers.

38 likes OCTOBER 22



By: Lucy Coomber - Marketing and Communications





