

CAOL ILA

PRESS PACK

JOHNNIE  WALKER

CAOL ILA™

THE ISLAY HOME OF JOHNNIE WALKER

CONTENTS

02 INTRODUCTION

03 UNCOVERING THE SOURCE

07 THE PIBROCH: A LIFELINE TO THE ISLE

09 THE STRIDING MAN REACHES ISLAY

12 CAOL ILA – A TIMELINE

14 ONE OF ISLAY'S TREASURES

17 A NEW PERSPECTIVE

20 CAOL ILA GEMS



BARBARA SMITH

Managing Director,
Scotland Brand Homes,
Diageo

Welcome and thank you for joining us as we take the final step in our journey around the Four Corners of Johnnie Walker at Caol Ila distillery.

Almost two years have passed since the team at Diageo laid our first significant milestone with the opening of a new visitor experience at Glenkinchie distillery, ‘the Lowland home’ of the world’s best-selling Scotch whisky.

Driven by the aim of transforming the whisky visitor experience in Scotland we have travelled on, to Speyside and Cardhu distillery, to the Highlands and Clynelish and cut the ribbon at Johnnie Walker Princes Street in the heart of Scotland’s capital.

At each distillery and location we have worked with local communities, our archivists and historians, across all Diageo teams, and our partners at BRC Imagination Arts to create new and engaging ways to delight audiences and bring to life extraordinary stories. It is fitting that this journey around the Four Corners which make Johnnie Walker

whisky ends here on Islay – Scotland’s whisky island and the place where the story of our national drink and one of our most popular exports began.

The visitor experience you find here tells the 176-year-old story of Caol Ila distillery, its people and whisky. It serves up delights for the palate and senses, the very best of Scotland’s larder and the chance to savour exceptional whisky.

Caol Ila also tells a bigger tale, of whisky’s origins in Scotland and where our national pursuit of flavour began, set within a venue which has also been completely transformed and which features some of the most spectacular vistas any distillery has to offer. Sit back and drink them in, with a Caol Ila in hand.

Thank you and enjoy your visit.

UNCOVERING THE SOURCE

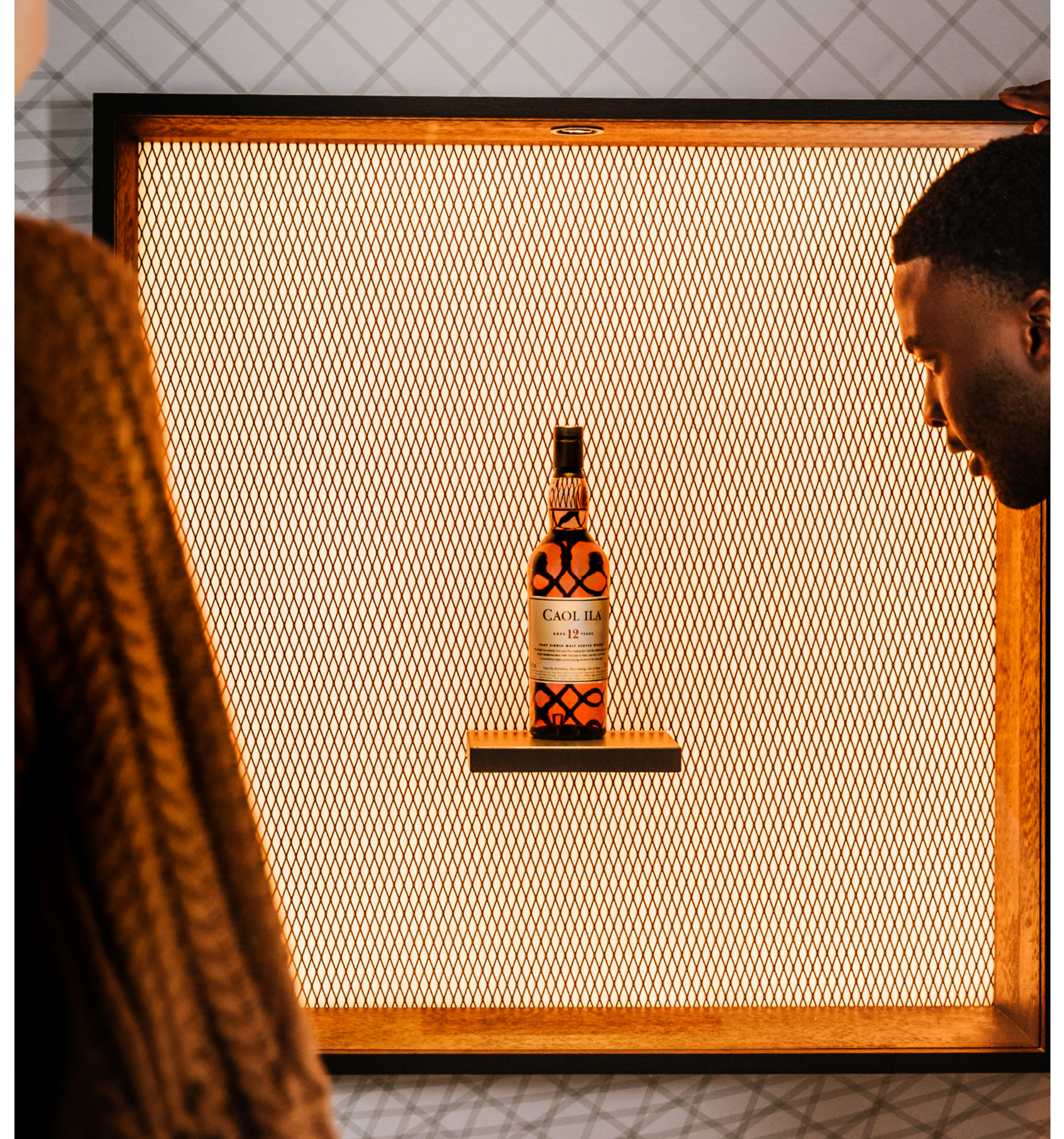
The new visitor experience on Islay will not only tell the story of Caol Ila but of whisky's earliest origins in Scotland

For centuries the 'water of life' has flowed through Scotland, imbuing our culture, music, art, and writing. Communities sprung up around distilleries, trade and an economy grew, and whisky became our national drink and most celebrated export.

This cherished liquid, whether it is golden, amber, or dark with peat, is Scotland in a glass. The very scent and flavour can evoke pictures and memories - of rugged landscapes and weather, of old friends and traditions.

The source of this 'water' or 'Uisge Beatha' is believed to lie here, on the Hebridean isle of Islay, sprouting some 722 years ago. Not surprisingly, it began with a celebration.

The year was 1300 and the occasion was the marriage of an Irish princess and one of the Lords of the Isles. Travelling with the bridal party as part of the royal retinue that hauled ashore on Islay were the MacBeths, a family of healers. They carried with them the Uisge Beatha.





This liquid was at first medicinal and used to treat all manner of ailments by the MacBethas, who decided to stay on in Scotland, served as hereditary physicians of the Lord of the Isles and eventually took the name ‘Beaton’.

Soon word of MacBethas art of distillation and their miracle cure, which was used to treat everything from aches and pains to plague and ‘wormes in the body’, began to spread.

“In those early days they would have been distilling for medicinal purposes,” explains Joanne McKerchar, Gins and Malts Specialist and Senior Archivist at Diageo. “That progressed into distilling of alcohol for enjoyment, rather than as a cure for illness or ailments.

“Back then it most likely would have been the women who were distilling that very early, rough version of whisky, because they were the brewers in their communities, mainly producing ale.

“They were running stills and over time this spirit evolved. It would have been quite harsh, it would have been very fiery, but they flavoured it with herbs and botanicals - first for medicinal properties and, over time, for flavour.”

In their experiments, those early distillers would have struggled to find a better laboratory than Islay – an island rich in peat, fresh water, and natural resources.

“The early distillers would not have had the finesse or skills that you see in the whisky industry,” says Jo. “But here on Islay they had everything they needed to make a really good whisky right there. The raw materials are locally available, you’ve got the peat and the climate’s perfect for it. Everything was perfectly set up for whisky to flourish on the island. The film, “The Amber Light” by Dave Broom, really helps bring this story to life and has been a great source of inspiration and help to us when telling this story.”



The new visitor experience at Caol Ila will, for the first time in a Scottish distillery, tell this extraordinary origin story, weaving it with the stories of the island, its people and a 176-year-old distillery which is often described as one of whisky's best kept secrets.

Built by Hector Henderson in 1846 and almost carved into Islay's rocky shoreline, Caol Ila's remote location was chosen for its links to the sea and pristine water source, flowing from nearby Loch nam Ban.

The new distillery took its name directly from the Caol Ila or 'Sound of Islay', the narrow strait of water which flows in front of the distillery and separates the islands of Islay and Jura. Looking out from the distillery today you can see why Henderson was forced to stop here for a moment, even to take in the view.

A community soon sprung up around Caol Ila, with its owner and founder building houses for employees constructed with the same local stone used in the raising of the distillery.

A pier was later added to provide a landing point for boats from Glasgow, hardy little puffers which brought ferries and supplies from the mainland and returned carrying the distillery's precious cargo.

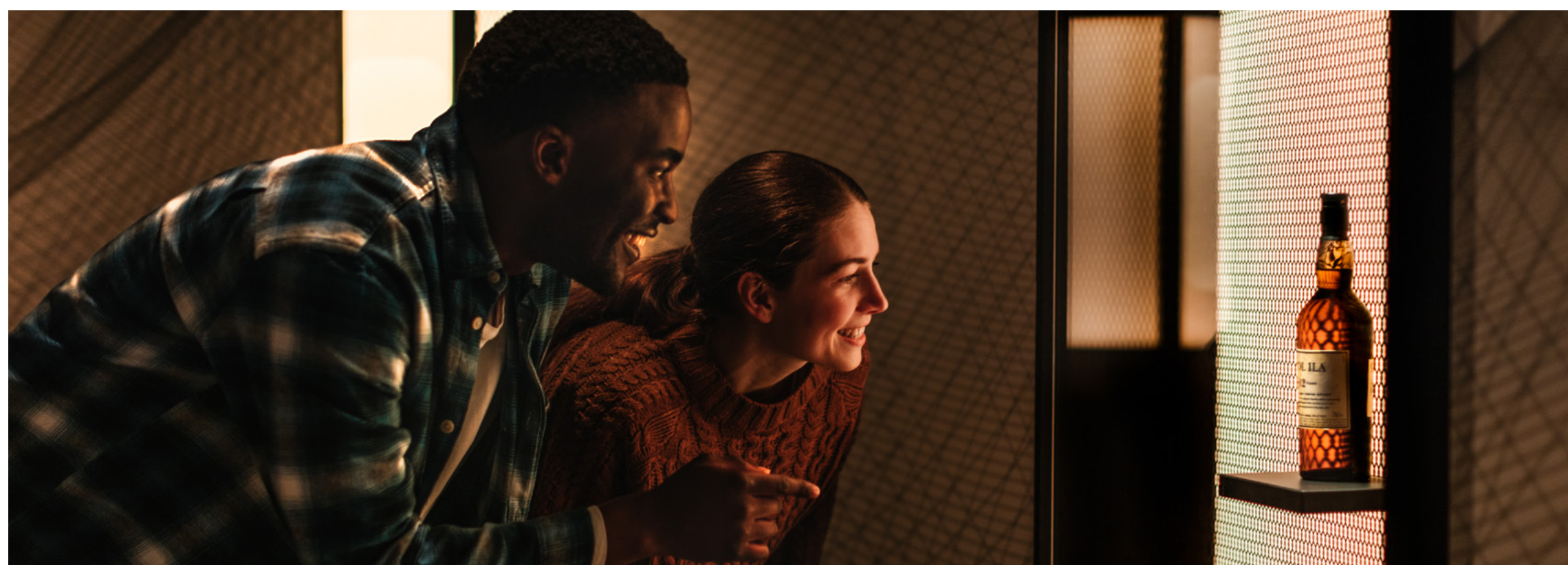
All of this provided the firm foundations upon which Caol Ila's legend was built, allowing it to survive numerous challenges during its history, including multiple changes of ownership, recessions, the Great Depression, two world wars and a complete rebuild and expansion.

"The distillery has gone through trials and tribulations," explains Jo, "but it's survived. I believe that's because of the uniqueness of the whisky they have been making. Caol Ila is an exceptional whisky, one so valued by blenders, and, for a long time, one that wasn't readily available as a single malt. It was a bit of a hidden gem and it's only recently that Caol Ila has garnered its own status as a single malt."



Today, Islay, this point of origin where the journey began, stands as one of whisky's heartlands. Nine distilleries currently operate on the island, a further two are in the process of being built and the island hosts an annual 'Fèis', or festival of whisky, which gathers aficionados and fanatics from all over the globe.

Walking through this small island you will hear voices from Africa, Asia, the Americas and across Europe. You will see a sparkle of wonder and delight in their eyes as they wax lyrical about their greatest passion.



The new visitor experience on Caol Ila will provide them with a new adventure, one which explores the flavour and story of Caol Ila and delves into the origins of whisky itself. Visitors will discover how this spirit, first distilled on a small Hebridean island, grew to become a symbol of Scotland and an export which conquered the world.

THE PIBROCH:

A LIFELINE TO THE ISLE



On December 4, 1956, a garlanded bottle of White Horse whisky shattered on the side of a hardy little boat as she slid into the dark waters of the River Clyde near the small village of Bowling.

Pushing through a headwind, the aptly named Pibroch filled her lungs and set out on a journey which would continue for almost half a century, shuttling back and forth between Islay and the mainland.

This boat was actually the second Pibroch, with an earlier namesake launched in 1923 and serving Caol Ila until the distillery temporarily closed and was rebuilt in 1970. Named for a type of bagpipe music (piobaireachd in Gaelic), the boats slowly and masterfully powered through the elements and rough seas, the steady rumble of their little engines rising above the ‘Sound of Islay’.

They played a key role in establishing Caol Ila. And became a valued lifeline

to the community who lived around the distillery.

“Yes, the Pibroch and other boats would have brought the barley in and taken the casks back to the mainland, but they did so much more than that,” explains Diageo Senior Archivist, Jo McKerchar. “The crews were particularly well known to the distillery staff and did so many other things for them.

“They did everything - from bringing over a piano for a wedding to cutting the distillery workers’ hair! They were a link to the mainland, they carried stories, brought information and all the other little items and luxuries that you could not get here on Islay.”

The stories of the Pibroch and her crews feature prominently in the visitor experience at Caol Ila, with Diageo’s archivists recording tales and first-hand accounts from former distillery workers and crew members.

Among the stories were the events of January 1937 where the Pibroch rescued the crews of not one but two vessels, the first eight trawlermen whose ship had been wrecked on Islay’s southern shores and, the very next day, 13 men whose lifeboat had been blown offshore by storms.

“In many ways the story of Caol Ila is connected to the story of Scotland,” adds Jo. “We can tell the story of whisky and its origins here, and, through the boats and Pibroch, the story of Scottish shipbuilding, ingenuity, and industry.

“We have incredible stories to tell and have to ensure they are not forgotten.”

“Caol Ila Distillery stands in the wildest and most picturesque locality we have seen ... situated on the Sound of Islay, on the very verge of the sea, in a deep recess of the mountain, mostly cut out of the solid rock. The coast hereabouts is wild and broken, and detached pieces of rock lie here and there of such size that they form small islands”

**ALFRED BARNARD,
THE WHISKY DISTILLERIES
OF THE UNITED KINGDOM, 1887**

THE STRIDING MAN REACHES ISLAY





Shuttled to the mainland, it wasn't long before Caol Ila's golden cargo reached Kilmarnock, on the west coast of Scotland, where another legend was already in the making.

John Walker and his family had been operating in the Ayrshire town since 1820, running a grocer's store on what is now Kilmarnock's High Street.

He soon began to blend his own whiskies, which were stocked alongside rums, spices, teas, and delicacies from around the globe.

John Walker and his family were relentless in their pursuit of flavour, a chase which ultimately led to the establishment of one of the world's most celebrated whiskies. The Walkers

strove for quality and consistency and there was treasure to be found on Islay.

Christine McCafferty, Johnnie Walker Chief Archivist, explains: "Our early warehouse stock books tell us that John Walker and Sons were stocking and using whiskies from Caol Ila from the late 1890s. But we think the link most likely goes back much, much further.

"Our earliest document from the Walkers' grocery shop is an inventory of stock from 1825 which gives wonderful insight into what John himself was stocking and selling in Kilmarnock at that time. The first few lines in that inventory are all about Scotch whisky and there is a reference to him stocking and selling whisky from Islay.

"Obviously, that document predates the existence of Caol Ila distillery itself, but it already shows how important those west coast whiskies were, in creating what became that trademark style of Walker whiskies."

Christine continues: “Caol Ila has got that wonderful, lovely, peaty smokiness with bonfire notes, but also quite a unique maritime quality that sits next to it, which is something truly different. It gives something quite unusual to Johnnie Walker.”

The opening of the new visitor experience completes the Four Corners of Johnnie Walker and follows the transformation of similar attractions at Glenkinchie, Cardhu and Clynelish, as well as the opening of Johnnie Walker Princes Street.

At each visitor experience Christine and her team have interviewed local people and staff and delved into archives, working with BRC Imagination Arts, the experience design and production company that translates brand and cultural stories into transformative, human experiences, to bring these stories to life.

To see the final piece of the jigsaw fall perfectly into place at Caol Ila completes a project which has succeeded in its goal of transforming the whisky visitor experience in Scotland and telling the story of our national drink in a new and compelling way.

“Bringing those stories to life in a way that is interactive and completely immersive has been incredible and something that we have been delighted to be a part of from day one,” adds Christine. “At each of the distillery experiences, across the Four Corners and at Johnnie Walker Princes Street, we have been able to tap into our archive, our stories and celebrate people and place. We believe it’s added something different to the whisky tourism landscape that didn’t exist before. We hope it will transform it and encourage people who may not have thought of visiting whisky experience to do so.”



“We diverged from the highway into a mountain road,” wrote Barnard. “Here the driver directed our attention to an object about two miles away, which looked like a stump of a tree on a rock but which he assured us was Caol Ila. On near acquaintance we discovered this to be the top of the chimney of the Distillery.”

**ALFRED BARNARD,
THE WHISKY DISTILLERIES OF THE UNITED KINGDOM, 1887**

CAOL ILA – A TIMELINE



CAOL ILA – A TIMELINE

1989

Caol Ila was included in the Flora & Fauna series of single malts. The label celebrated the seals that live in the distillery’s hidden cove and the pure spring water that rises from limestone in the nearby Loch nam Burn, then falls to the sea at the distillery. Ten years later, Caol Ila marked the first production of its new annual unpeated spirit. Additional variant introductions include: 12-year-old in 2002, Moch in 2010, and occasional Special Releases since 2015.

1972

The Pibroch left the distillery’s pier for the last time and Caol Ila shut down for rebuilding. Growing from two stills to six, the completely rebuilt distillery opened in 1974. Craftspeople faithfully reproduced the four new stills from the original design to ensure the distinctive quality of Caol Ila endured.

2022
AND BEYOND

The whisky innovation continues, the awards keep coming, and John Walker & Sons marked 200+ years of bringing the four corners of Scotland to the world. The bicentenary celebration saw the debut of Johnnie Walker Princes Street in Edinburgh and new guest experiences at each of the Four Corners Distilleries: Caol Ila, Cardhu, Clynelish, and Glenkinchie. Johnnie Walker variants, particularly Black Label with its signature sweet smokiness from Islay, remain a favourite of bartenders around the world.

ONE OF ISLAY'S TREASURES

The road which leads to Caol Ila hints to one of the reasons why this whisky remains one of Islay's hidden gems, over 175 years on from its founding.

Snaking down towards the shoreline, the steep slope conceals the whitewashed walls of the distillery which, in reality, dominates the little bay. It is an optical illusion, it seems almost a miracle, that Caol Ila – one of the biggest distilleries on the island – remains concealed as you approach.

It is, perhaps, a fitting location for a whisky often described as one of Islay's 'hidden gems'. However, as this new experience opens at the distillery, the

'noise' around Caol Ila is most certainly growing.

The landscape around Caol Ila has largely remained unchanged since the storied whisky explorer, Alfred Barnard visited while compiling his tome 'The Whisky Distilleries of the United Kingdom', first published in 1887.

Barnard's visit stands as an early indicator of the quality of whisky produced here. The journalist sought out the very best on his journey across the United Kingdom, including some 161 distilleries often described as "the most important whisky book ever to be published."



Many of those featured have fallen by the wayside, bankrupt, mothballed, obscured in legend. Caol Ila not only endures but, with the opening of this new experience, goes from strength to strength.

“Caol Ila is often described as a hidden gem but when you come to Islay you meet people who are hugely passionate about Caol Ila,” says Ewan Gunn, Senior Global Brand Ambassador, Diageo Scotch Whiskies. “I certainly saw that recently at the Fèis where you meet people who love it for its flavour and are really excited about this re-opening.

“In recent years this reputation is growing, Caol Ila and Clynelish have really exploded out of the gate of late and Caol Ila in particular is getting some real recognition within the wider whisky fanatic community. The timing of this reopening is perfect, coming as people really start to sit up and

pay attention to the quality of some of Scotland’s lesser-known single malts.”

Loch nam Ban provides the water source for Caol Ila’s whisky while the peatlands which you pass on your approach to the distillery, stretching for miles on open, windswept ground, help provide its distinct flavour.

This flavour and consistent quality also caught the nose of a certain family from Kilmarnock early in Johnnie Walker’s story and Caol Ila’s strong connection with the world’s best-selling whisky has, in some ways, heightened the mystery around it. The small percentage of bottles which reach the market are cherished and treasured by its fans.

“Caol Ila is essential in establishing the flavour of Johnnie Walker through the entire range from Red Label all the way to Blue Label and beyond,” says Ewan. “It gives it a smoky backbone, which



underpins the flavour profile of Johnnie Walker.

“When you drink Johnnie Walker you can taste it, you immediately know where it’s coming from. It’s an integral part of the blend and without Caol Ila you wouldn’t have Johnnie Walker.”

He adds: “I love the setting, tucked away out of sight but with one of the

most glorious views of any distillery that I’ve ever been to. Sitting in the tasting booths you look across the Sound of Islay to the Paps of Jura. You watch the clouds roll in, see the sun setting on the hills, it’s a view you can enjoy for hours and during that time you will have 20 or 30 different experiences.



“It’s breath-taking and, as you sit there and chat to people, there is this rich history and so many stories to share. And not only about whisky, Islay, Caol Ila and Johnnie Walker but about the other islands and their stories.

“Jura is where George Orwell’s 1984 was written, it’s where the KLF burned a million pounds for an art performance piece. You are not only drinking in this stunning scenery but something that’s culturally quite important as well.

“Then, as your gaze drops down to the water, you can see currents interacting and swirling and, as you sit there with a glass of whisky in your hand, it all fits perfectly together.”

In its flavour, Caol Ila offers something distinctly different from the other nine working distilleries currently operating on Islay. It does, however, carry that distinctive hint of smoke and peat, so unique to Islay, one which helps draw thousands of visitors to the island,

particularly for the annual Fèis Ile Festival.

“A big part of our job is to make whisky accessible and approachable for every person who walks through our door,” says Ervin Trykowski, Global Brand Ambassador for Diageo. “A lot of that is done via the medium of cocktails and what you want when you are making a cocktail is that punchy flavour and characteristic – which Caol Ila provides.

“But you also want an amazing story to go with it and Caol Ila has all of that and these incredible tales of the Pibroch and the people who worked here. Stories can bring a whisky to life and deepen someone’s understanding of how it is made, how it has endured and its place within a local community. We will be able to offer something unique at Caol Ila, an interactive storytelling experience, a beautiful venue, a range of cocktails and beautiful food for people to enjoy.

Ervin adds: “People come to Islay to explore and tick off the different distilleries but, for many, Caol Ila remains this almost secret gem. Now, with this new visitor experience, they will be drawn here and will discover its flavour and this beautiful, incredibly important, hidden treasure.”

“Caol Ila has a distinct flavour among the Islay malts with a hint of dry smoke and delicate notes that dance in the background, including a subtle hint of lemon peel or citrus and a sweetness.”

**EWAN GUNN, SENIOR GLOBAL
BRAND AMBASSADOR, DIAGEO
SCOTCH WHISKIES**

A NEW PERSPECTIVE



On your walk down the hillside, the Paps of Jura loom above the rooftops of Caol Ila distillery. Then, on a bend in the road, you are met by a new entranceway reached via a bridge which connects the road with the upper floors of the distillery warehouse. It is the first hint of the extent of the transformation within.

Visitors step into a modern and bustling retail area, the design of which, with exposed beams and rafters, accentuates the building's original features. From there the visitor experience unfolds with every step, within story rooms where visitors embark on an interactive adventure which engages sights, sounds, scents, and flavours.

Then, as you enter the bar area, you are stopped in your tracks by stunning views of the Sound, of the neighbouring isle of Jura and its towering Paps, seen through floor to ceiling windows carved into the side of the distillery.

“There is an element of surprise as you come in from the top of the building,” explains Cara Baillie, Brand Home Manager.

“You can see the Paps of Jura on your approach down the hill and get glimpses as you go through the building, but nothing prepares you for the dramatic waterside view from the newly refurbished top floor of the warehouse.

“Visitors will be surprised and delighted by the new perspective that has been created here,” continues Cara. “People who visited the distillery before the transformation will be completely amazed, particularly by the views from the tasting booths.

“It is a scene that changes constantly, it is transformed by the sunlight and weather and can turn in a second. It is completely awe-inspiring.”

Created by BRC Imagination Arts, the global design and production company responsible for some of the world’s leading visitor experiences, including all the Four Corners and Johnnie Walker Princes Street, the visitor experience



is also a world removed from the traditional distillery tour offering.

The visitor experiences BRC have created at the Four Corners and Johnnie Walker Princes Street brings to life the distinct stories of each distillery and that of Scotch whisky. The project also creates a nation-wide whisky experience, reflecting the Lowland, Highland, Speyside and Island styles of Scotland’s national drink.

Caol Ila fanatics will still gain insight into the makings of their favourite whisky and see behind the scenes, they will also get to savour rarities and distillery exclusives on flavour focused experiences.

However, a visit to Caol Ila now engages all of the senses and a range of technologies to create an interactive and immersive experience which tells

the bigger story of how whisky first arrived here in Scotland.

“Islay is Whisky Island,” says BRC’s Chief Creative Officer, Christian Lachel. “There is no greater concentration of whisky distilleries on such a small island, anywhere in the world.

“We worked closely with the whisky writer and author Dave Broom and with several different writers on this project,” continues Christian. “We were inspired by Dave’s film The Amber Light, which looks at the roots of whisky and its place within Scottish culture. It also talks about Islay and connects the island to whisky’s earliest days in Scotland, when a group of monks and alchemists brought it here from Ireland. This liquid wasn’t Scotch, but it was a precursor, and it was from this point that the ‘water of life’, the ‘Uisge Beatha’, first began to flow.

“Nobody has really told that story within a distillery before and our experience goes back to a time of island clans who went on to carry this elixir all over Scotland, to all four corners of the country.”

Christian continues: “When you think about the importance of Islay in the narrative of Scotch, it’s critical. It’s the beginning of the story and we bring that to life here, honouring the larger island community and the island itself as the place where it all began.

“Whisky is still the engine which drives Islay’s economy today. So many local people work at the island’s distilleries and travelling around you can see the passion and the pride that everyone has for the industry.

“Islay is a special place, particularly within the story of whisky, and there is a good reason why so many people come here, returning year after year.”

The reimagined visitor experience will not only offer something new to the island’s visitors and to the fanatics of the Fèis, but also to local people who will be able to come here for social occasions and celebrations, to drop in for a dram or a coffee and to simply enjoy the view.

“We can’t wait to open our doors, welcome people in and let them see what’s been built here,” says Cara. “The experiences we offer on the tours here at Caol Ila, are unlike anything else on the island. There is a wealth of tours and fantastic things you can do here on Islay, but the experiences that have been created here are something quite unique .

“People will also be able to enjoy some of the best food and drink that Scotland offers, from food platters to incredible cocktails, in a space which has been completely transformed.



“What has been created here offers a completely new perspective and I think people are going to be really surprised by what they find.

“Caol Ila is a special place and Islay is a wonderful island with such rich

history, beautiful scenery, and an abundant variety of wildlife. It may take a while to get here, but it’s an incredible journey, and one that is well worth making.”

CAOL ILA GEMS



SCOTLAND'S DELIGHTS

At Caol Ila, Diageo have again worked with some of Scotland's most talented and respected craftspeople, makers, and producers to showcase some of the nation's finest food, drink, and giftware in our retail area.

Based in Pitlochry, **The Highland Chocolatier** Iain Burnett grew up on a Scottish island learning to combine spices with local ingredients in his father's kitchen. He trained under Master Chocolatiers of the French, Belgian and Swiss schools to develop his own unique style of chocolate making, establishing his special 'Chocolate Kitchen' in the Scottish Highlands.



A proud family run business, **Glenmuir** have been producing some of the world's finest golf clothing since 1891 and have produced a bespoke Caol Ila branded range for our re-opening.



The **Scottish Bee Company** produces award-winning pure honeys - made with people and the environment in mind.



SCOTLAND'S DELIGHTS

Established in 1974 by Wally McLaggan Smith in his garage in Helensburgh, **McLaggan's** team of hardworking, skilled, and experienced staff have worked with the likes of Sir Quentin Blake, Orla Kiely, and Simon Drew and many other well-established and up and coming artists to produce a range of mugs, gifts, and ornaments. At Caol Ila you can purchase their bespoke festive baubles.



Glencairn Crystal are world experts in the design, creation and supply of crystal and glass decanters and have produced a branded Caol Ila Glencairn whisky glass to mark the distillery opening.



Run by a family beneath the shadows of Ben Nevis, **The Highland Soap Company** produce exceptional soap and skincare products in the heart of the Scottish Highlands and have created a Hebridean Seaweed range especially for Caol Ila.



From their Whisky Tasting Notebook to their Whisky Pipette Water Dropper, **Crawford Henderson** of Maybole make some of whisky's most sought-after giftware and bring a special branded Caol Ila range to the island.



THE CAOL ILA 14-YEAR-OLD

The last bottle to be released as part of Diageo's FOUR CORNERS OF SCOTLAND COLLECTION, celebrating the transformation of the Glenkinchie, Clynelish, Cardhu, and Caol Ila distilleries. Only 3000 bottles of each special whisky have been created. Eve Murphy, Scotch Whisky Specialist, said of Caol Ila's 14-year-old cask strength release:

"For the reopening of the Brand Home, I wanted to create a liquid that was representative of the brand. Bold, smoky characters that our consumers love but with a slight twist. It was important to me to show off the amazing spirit and distillery character that is created at Caol Ila but I also used different cask types in the recipe, so the wood influenced the spirit and created something unique and special, that is unlike any other Caol Ila."



CAOL ILA'S STRIDING MAN

Like each of Caol Ila's sister distilleries across the Four Corners of Johnnie Walker, a unique Striding Man statue salutes visitors with a tip of his hat. In each distillery the unmistakable ambassador of the world's best-selling whisky can be seen with each statue having a distinctly local theme.

On Islay the Striding Man statue is the result of a collaboration between local artist and craftsperson, Rosemary Fletcher, and her two daughters, Cairistiona Fletcher, an undergraduate studying Fashion Design at Edinburgh College of Art, and Jessica May Fletcher, who works as a fine artist and a Dietitian within the NHS. Cairistiona

also has another connection to the Striding Man, working at Johnnie Walker Princes Street in Edinburgh.

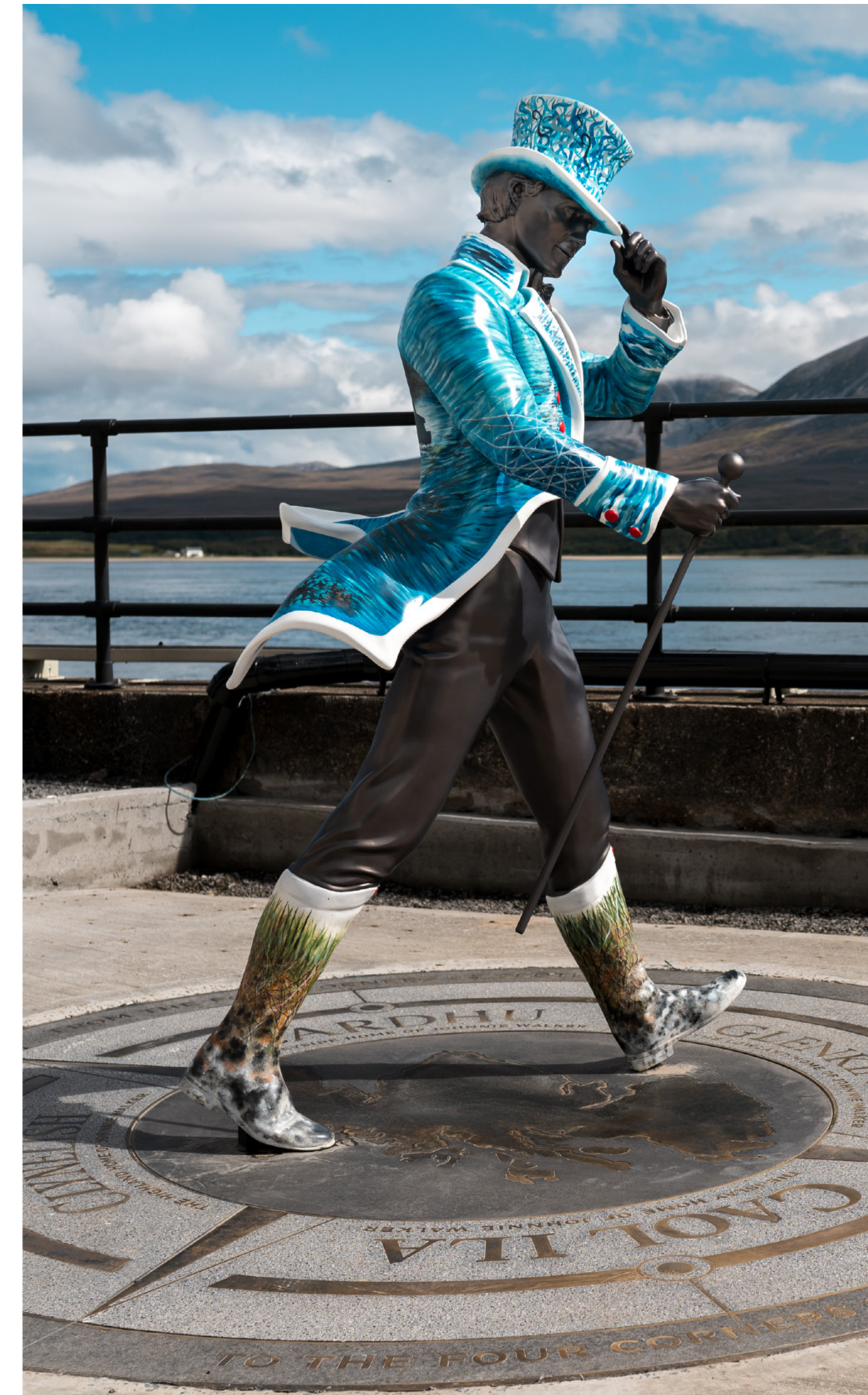
Rosemary's work is inspired by island life, capturing the moody colours of Islay's huge open skies, Hebridean landscape and vibrant seascape.

The family's Caol Ila Striding Man, gives: "a nod to Islay's industrial past, the peaty, smoky notes that are rooted in the island's cloddy peat bogs."

Rosemary continues: "The jacket features vibrant seascapes, capturing the ebb and flow of the tidal currents of Islay's Sound, mixed with a hint of

maritime spice, as the puffer boats of yesteryear cast ghostly silhouettes across the seas. The whisky vapours, the peated smoky notes and crisp sea air feature in the top hat and reflect the journey of the whisky onto the palette and the past, present and future of Caol Ila whisky."

Find out more about Rosemary's work at: <https://persabuspottery.com/>



THANK YOU

