

2022 PRODUCT RELEASE



BORN of NINE GENERATIONS

SCOTLAND'S UNTOLD WHISKY STORY



A 50 YEAR OLD WHISKY THREE CENTURIES IN THE MAKING





THE WHISKY

"Working with old whisky is always special... but discovering a whisky of this quality was a rare treat "

Finn Thomson.



THE STORY OF THIS WHISKY

The Glenlivet 50 Year Old represents the start of a new chapter for the Thomsons; the first release under my own name. This special moment deserves a very special whisky to signify the next chapter of the Thomson story.



A SINGLE CASK

FIFTY YEARS IN THE MAKING

This is a whisky that has been matured in a sherry cask from a different era. While today it is a requirement that all sherry must be bottled in Spain, before the 1970s it was common practice for sherry to be shipped, still in cask, to Scotland for bottling. Scottish whisky and wine merchants, including my great grandfather's company Peter Thomson's Ltd, bottled their own brands of sherry who would proceed to use the fresh sherry casks to mature their whisky stocks in.

The outstanding quality of these fresh sherry casks is blatant when tasting this whisky.





EXCEPTIONAL EXPERIENCE THE ALCHEMY The sherry influence is at once apparent by looking at the colour. The liquid is almost black, with deep magenta lights – like Coca Cola. There are deep Oloroso sherry aromas on the nose. Dried fruit – dates, figs, sultanas – all jump to mind. There are similarities with old Armagnac such is the intensity of the aromas here. The first sip coats the mouth with a voluptuous texture unique of aged whiskies. An initial sweetness, salted caramel, is replaced by the same dried fruits that teased on the nose.

THE DISTILLERY

THE LIQUID

One cannot talk about the history of Scotch whisky without paying tribute to the role The Glenlivet distillery has played.

The 1823 Excise Act signalled a new dawn of legal distilling in Scotland and George Smith, the tenant farmer of Upper Drumin Farm in Glenlivet, was one of the first to embrace this opportunity. Like Donald and James Thomson in Grandtully, he saw an opportunity to move from illegal distilling to a new legitimacy of licensed whisky production.

This decision was the catalyst for The Glenlivet now being one of the most popular single malt whiskies across the world.

Known for its light, fruity spirit character,

Glenlivet has always bucked the trend by being available as a single malt at a time when blended whisky was king.

But even in the 1970s, 95% of the production from the distillery went towards fillings and blends. Indeed some of those fillings were for Peter Thomson's own label bottlings. This particular cask, special as it is, was not. This cask was destined for a very particular future.







THE CROWN

UNCASKING

THE OPENING EXPERIENCE

The cylindrical box, handcrafted in pure oak, is designed to evoke uncasking: the metaphorical cask turned inside out, with its typical charred interior facing outwards and the warm raw wood inside. Made of nine perfect circles for nine generations—like rings on a tree—they represent the continuing story.

Cocooned inside is the whisky within a bespoke nine sided bottle representing each generation that has contributed towards one family's 300 year whisky lineage.





GLENLIVET

AGE 50 YEAR OLD

CASK 1ST FILL SHERRY HOGSHEAD

CASK NUMBER 2366

ABV 49.8%

DATE OF DISTILLATION 6TH MARCH 1970

YIELD 127 BOTTLES











MATURED, DESIGNED & PRESENTED IN NATURAL OAK

MADE OF SCOTLAND THIS PRODUCT WAS ENTIRELY HANDCRAFTED IN SCOTLAND BY SCOTTISH TALENT



DISCERNING DETAILS

EXPERIENCE, BY DESIGN

Creating Finn Thomson Whisky and preparing this debut release has been a journey of discovery and delight for me and my family: sifting through forgotten photographs; pouring over meticulous minutes; hunting down leads in the Scottish National Archives; even scouring the glens of Perthshire to source the original site of the family distillery at Grandtully.

With each turn of a page and bend in the path the story has become more layered. We wanted to recreate that experience in the presentation of the Glenlivet 50 Year Old. The difference between looking and seeing.



1772 Grave stone typography referencing 1772

Bpography style

FINN THOMSON COLLECTION JUN YEAR WHISKY LINEAGE

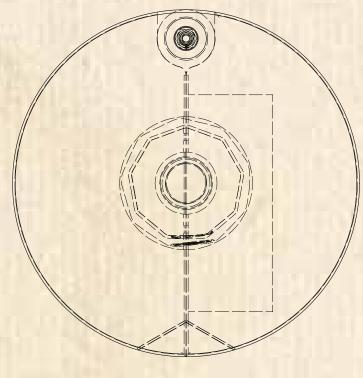


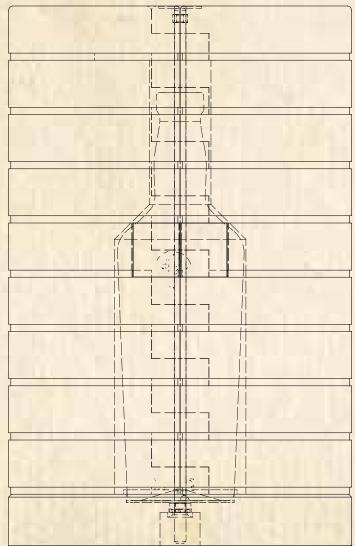


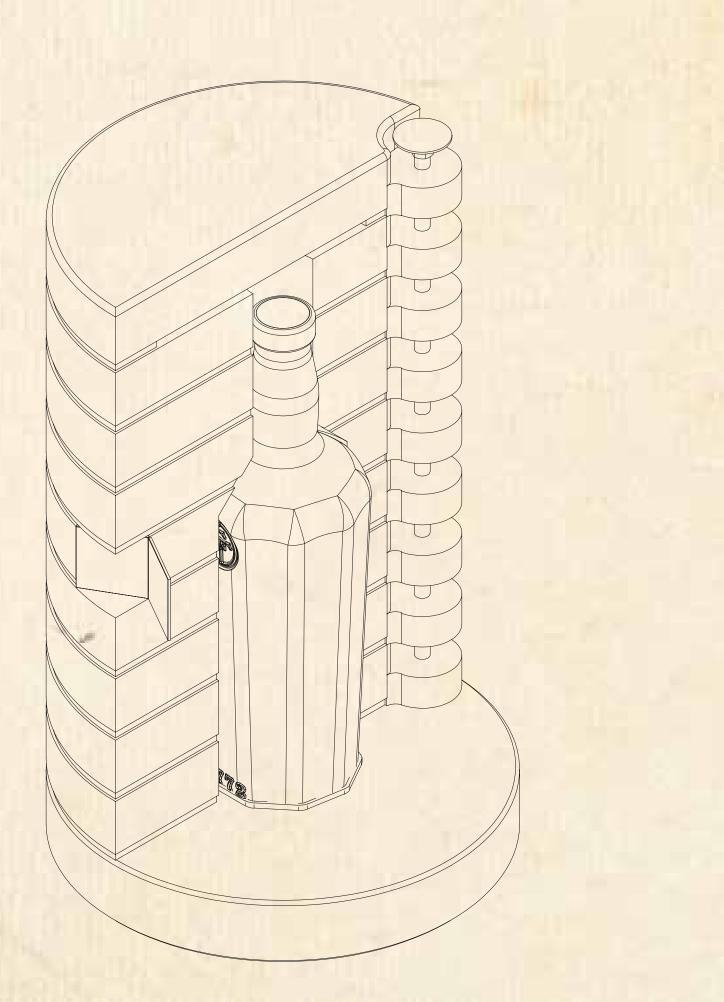
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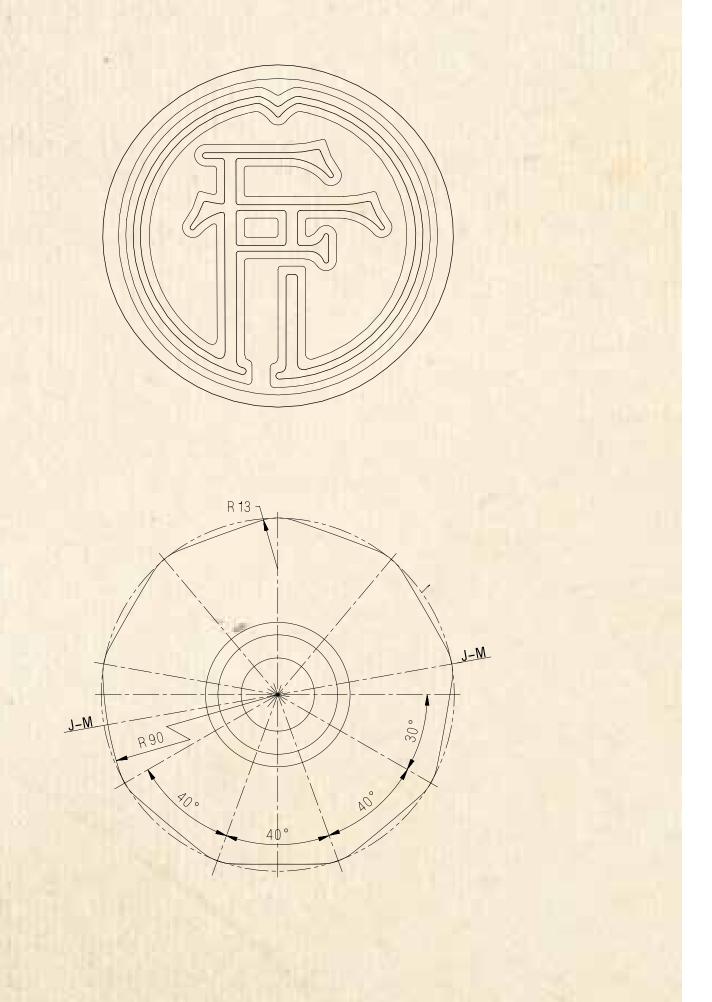
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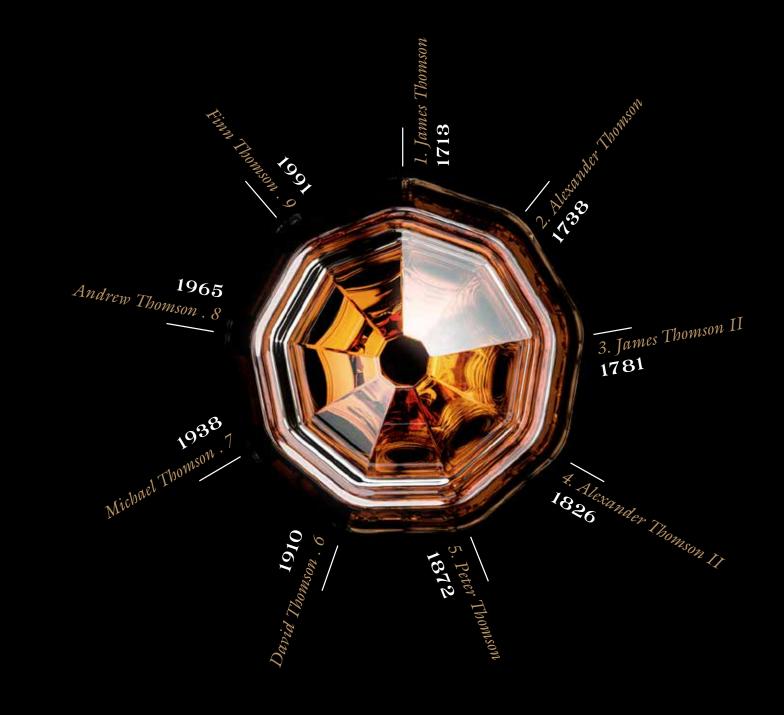




Thomson Whisky, so I thought it was only appropriate for them to shape the bottle itself.

A STORY WITH NINE SIDES OUR BOTTLE Nine generations have formed Finn You'll see that the bottle is constructed as a nine-sided nonagon; a side for each chapter in the Thomson whisky story so far. They come together like staves in a cask to encase the whisky. A sum greater than its individual parts. Each of the nine sides catches the light slightly differently, making that deep mahogany 50-year-old liquid glitter and refract. They taper together at the base of the bottle to create the shape of a sunburst, a nod to the sunset in the Cairngorms that saw my father Andrew, sister Sorcha and

myself resolve to ignite the Thomson whisky enterprise once again.





STORY OF THE STOPPER

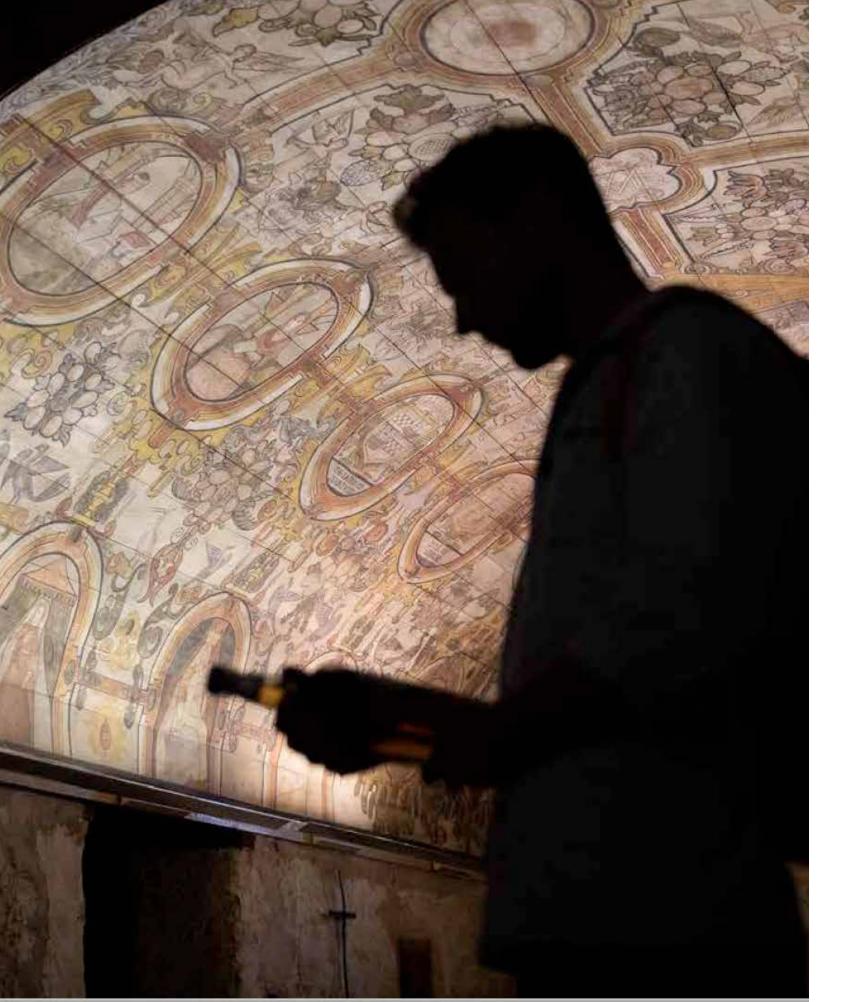
THE FINAL SEAL

The Glenlivet 50 Year Old is crowned with a bespoke ceramic stopper. The use of ceramic is a tribute to the golden age of Beneagles in the 1960s when Grandad Michael pioneered collectable ceramic drinking vessels for his blended whisky. I wanted this stopper – charcoal flecked with gold – to represent the organic and spontaneous influence of the Bottler's Art, those elements of happenstance and chance that so often are what render the real treasure.





THE STORY



STARTING AT THE BEGINNING

EST 1772

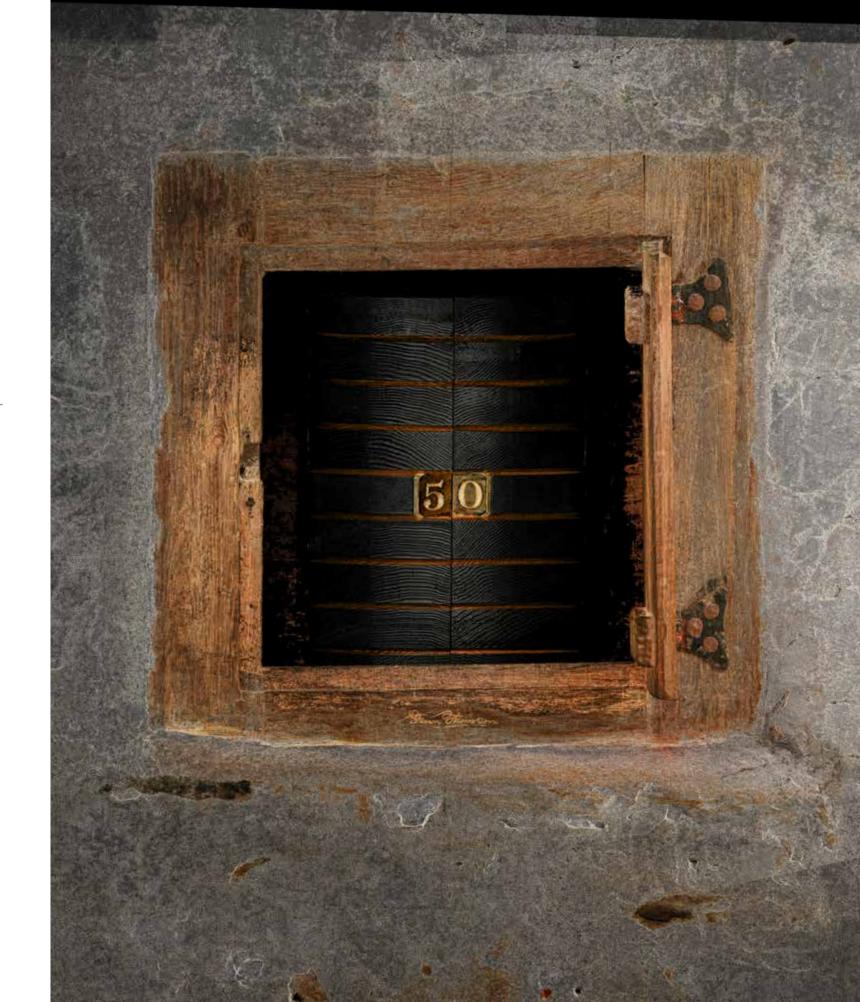
On 23 June 2022, my father, sister, mother and grandfather, plus an intimate group of friends and press, gathered at St Mary's Church in Grandtully, Perthshire, to mark the official launch of Finn Thomson Whisky. This unassuming country chapel (c. 1533) hides an exceptionally rare and facinating painted vaulted ceiling from the 1600s, upon which generations of Thomsons would have gazed as they worshipped for centuries.

From the church you can see Dunvorist Farm, where tenant James Thomson was recorded as an illicit distiller of aqua vitae exactly 250 years prior. We raised a dram at his graveside in the tiny church cemetry, marking the beginning of the brand from the very spot where it started.

SEALING A LEGACY

PASSING OF THE BATON

Illuminated on a clear glass plinth against the beautiful painted ceiling of St Mary's was Bottle Number One of the Glenlivet 50 Year Old. With Grandad Michael on one side and myself on the other, we sealed Bottle Number One into Box Number One, a baton passed from grandfather to grandson, locking in a legacy for the generations of Thomsons to come.



Be it human, declared and alebraked that on this Red day of June 2022 at St. Mary's durch. Grantonly, in the preserve of distinguished quests and Family. Michael Thomson, Grandfacture of This Thomson and Sordha Thomson and trandson of peter mouson, did ceremoniously pais the avaid to Fine you the raunch, this day, of Finn Thomson Whiskig.

This he did by toasting the forme success of the turiness with a docum of The Genlivet 1970. Cask No. 2366, being the first Release of the said Thur Thomson Whisky, and that upon the 250th Aniversity of the 1772 Record of James Thomson a Denvorist having. in his custody, a still pot for distilling aqualitae privately. Declared at st. Mary's, by Donvorist as undersubscribe

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Fin Thomson

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A NEW CHAPTER THE DECLARATIONS The launch of Finn Thomson Whisky was recorded in a written declaration within the original "Letters Book" belonging to Alexander Thomson, father of Peter Thomson, which was used to log the most meaningful moments in their respective businesses. It was signed with joyful solemnity by all Thomsons involved in the founding of the company: my grandfather Michael, father Andrew, sister Sorcha, mother Jordan, and myself.

PRESERVING HISTORY

A VISION FOR THE FUTURE

With the permission of the Steuart Fotheringham family, who still steward their ancestors' private chapel to this day, we used state of the art photogrammetry to capture an exact digital replica of St Mary's Church. Every detail of the church's interior and exterior was recorded and recreated on a one-to-one scale, preserving its form for centuries to come. Those who look hard enough may well find Bottle Number One of our Glenlivet 50 Year Old hidden within the body of the church.

We have divided the image of the ceiling into 126 individual panels, one for each bottle of Glenlivet 50 Year Old. Our hope is that you will travel to Grandtully one day, experience the wonder of St Mary's for yourself, and discover the bigger picture to which your bottle belongs.

