



READY TO GIVE YOUR VERY BEST?

Nikka is back to challenge you to **place the guest at the heart of the bar experience** and to serve the **most appropriate Nikka cocktail for each situation** played out by the judges.

For this year's competition, **draw inspiration from a genuine moment with a guest**: a conversation, a request, a challenge, or a connection that changed something in you as a bartender. Find a parallel in the Nikka story - in the philosophy of the brand, the spirit of craftsmanship, or the journey of Masataka Taketsuru and Rita. Then choose the Nikka expression that truly connects with that moment and let it guide the creation of your cocktail.

Ask yourself: **What did that encounter change in you — and how does your cocktail tell that story?**

Showcase your creativity and understanding of Nikka Whisky by **pouring a story into a glass!**

THINGS TO KNOW AND DO:

- Register now on <https://www.nikkawhisky.eu/perfect-serve/> - **the deadline is 24 May 2026!**
- At registration, complete the **Nikka Whisky quiz** (15 multiple-choice questions, 5 minutes) and submit your **cocktail recipe** (max. 6 ingredients, at least 30 ml of a Nikka Whisky expression).
- **15 bartenders** will be selected to advance to the **Instagram Challenge** (8–21 June): post a 100-second video on your Instagram account using **#NikkaPerfectServe2026** and tagging **@nikkawhiskyglobal**, presenting your cocktail and the story behind it.
- The **Top 10** will compete at the German regional final - **venue and date will be announced very soon.**
- At the contest, you will have to prepare **3 cocktails for 3 jury members** playing the roles of guests - one of those should be the drink you created for registration.
- The winner of the German regional final will represent Germany at the **Global Final in Japan** (27 November – 1 December 2026).



WANT MORE?

Visit the official website for all details regarding Nikka Perfect Serve 2026!